MONSTER JAM

AS BIG AS IT GETS
**WHAT IS MONSTER JAM?**

Monster Jam® is the perfect sports and entertainment brand, mixing racing, showmanship and the ultimate fan experience into one incredible, action packed live show. Matched by no other family entertainment property, Monster Jam electrifies crowds with breathtaking stunts and the awesome power of the world’s most popular Monster Jam trucks. Over 4 million fans fill the world’s premier stadiums and arenas to see the live spectacle with more than 350 performances each year, and with its rapid international expansion, Monster Jam continues to win over more fans in new countries around the world. Monster Jam fans are extremely loyal, and they enjoy unprecedented access to the stars of the show – the performers and their Monster Jam trucks. Unlike traditional sporting events or other family entertainment shows, every fan attending a Monster Jam event is given the unique opportunity to meet the stars of the show during the pre-show Party in the Pits and post-show autograph sessions. The stars of Monster Jam will stay until the last autograph is signed. For decades, Monster Jam has been one of the biggest and most successful touring family shows in the world, and it is still showing yearly growth in all areas.

**The Evolution of Monster Jam Trucks**

The first "monster trucks" emerged as sideshow attractions at tractor pulling events in the United States. In the beginning, they merely drove slowly over old cars – nothing like the high-flying, high-speed action of today’s Monster Jam trucks. Nonetheless, at the time, this stunt was outrageous and bold, and the fans were amazed.

Over the next few years, technology and driving skills improved. The development of Monster Jam truck motors and suspensions mirrored the improving abilities of the drivers. Rules were created, safety procedures were enhanced and soon the focus of the event organizers turned to racing these beasts. In a short time, these monster truck performances began to distinguish themselves from their tractor pulling origins. The demand grew for more Monster Jam truck racing, and the first Monster Jam event was born. The amazing Monster Jam trucks were finally the star attraction. The fans loved them, and as the crowds grew, so did the sport. Monster Jam soon became the hottest family entertainment tour in the country.

As more fans crowded into the biggest stadiums in the U.S. to see Monster Jam every year, the event continued to evolve, as did the racing machines themselves. Steel bodies were replaced by fiberglass, and the old 16,500 pound trucks slimmed down to 10,000 pounds. High-octane alcohol fuel now powered the massive engines. But the most important technological advancement was the introduction of oversized, nitrogen-filled shock absorbers in the suspension systems. Early Monster Jam trucks were equipped with steel leaf springs and small shock absorbers. This revolutionary new suspension technology allowed the trucks to jump high over the obstacles and at much higher speeds.

These new shock absorbers helped launch what has become the signature of Monster Jam – the high-horsepower acrobatic chaos known as Monster Jam freestyle competition. Freestyle is perhaps the most challenging and exciting part of the show. Depending on the stadium or arena, each Monster Jam truck will get 60 or 90 seconds to freestyle and bring the fans to their feet in a mechanical ballet of spectacularly high jumps and frenzied maneuvering.

Cars, busses, caravans, boats, large trucks and even airplanes may show up on the track as obstacles for the Monster Jam trucks to tackle. Using these unfortunate metal victims, the Monster Jam trucks crash, jump, fly and weave their way around the track, often on only one or two wheels, all while under the careful control of the driver, who pushes their truck to its limits with its twin steering systems, 1,500 horsepower racing motors and high-impact suspensions.

Monster Jam freestyle is the evolutionary result of decades of development and improvement, and it has become a fan favorite around the world.
Grave Digger®
Grave Digger® was developed in the early '80s originally as a mud bog truck. Often referred to by the fans as simply Digger®, it has since transformed into one of the most recognizable Monster Jam® trucks in the world. Grave Digger has four Monster Jam World Finals championships under its belt and just celebrated its 30th Anniversary in 2012. Contributing to this four-time Monster Jam World Champion's mystique is the famous paint scheme on the side of the truck, which includes eerie ghosts, green flames, a creepy haunted house and even tombstones of competitors it has defeated as well as the signature red headlights that always make the competition aware that Grave Digger is in the house.

Max-D™
Created in 2003, Maximum Destruction®, better known as Max-D™, is famous for its almost supernatural abilities in both racing and freestyle competitions. Its freestyle runs, in particular, are legendary. Max-D takes a heavy beating at nearly every show, yet it continues to awe the fans with some of the most breathtaking freestyle moves ever witnessed in Monster Jam® history, including its signature cyclone and insane donuts. As of 2013 Max-D, has a record 11 Monster Jam World Finals™ championships in his trophy case. Max-D will dominate any course at any time and remains the winningest Monster Jam World Finals competitor of all time. At the 2013 Monster Jam World Finals, Max-D also became the first Monster Jam truck to ever land a double back-flip etching its name in the history books once again.
**Monster Mutt®**

Weighing in at over 10,000 pounds, Monster Mutt® is the world’s biggest canine, featuring five-foot-long ears and an eight-foot tail—which was added to the truck at the suggestion of some insistent fans. One of the most unique characteristics of the truck is a massive motorized tongue for the friendly dog. Monster Mutt won the 2010 Monster Jam World Finals® Freestyle Champion. Monster Mutt Dalmatian and Monster Mutt Rottweiler are also fan favorites and complete this group of tail waggin’ Monster Jam canines.

**El Toro Loco®**

El Toro Loco® is one of the most unique trucks on the Monster Jam® circuit. The massive and menacing horns sticking out from the sides of the cab have been goring competitors since El Toro Loco’s debut performance in Lafayette, Louisiana in 2001. El Toro Loco’s skills equally match its impressive physique. After qualifying for the coveted Monster Jam World Finals® in 2002 & 2003, El Toro Loco was the co-freestyle champion in 2004. In 2013, El Toro Loco debuted two new looks, yellow and black versions of El Toro Loco joined the ever popular existing orange truck. These two new trucks will continue to have the same “raging style” that makes the crazy bull a fan favorite.

**Madusa®**

Named after its driver, Madusa® continues to take the Monster Jam® world by storm. In 1999, Madusa, a multi-year world champion in WCW and WWE wrestling events, decided to add Monster Jam to her long list of achievements. With her trademark determination, Madusa rose to the top in 2004 by winning her first Monster Jam World Finals® Freestyle Championship. The following year, she completed her trophy quest by being named the Monster Jam World Finals Racing Champion.

**Zombie®**

Zombie® was picked to “come back from the afterworld” and into Monster Jam® by the fans before the start of the 2013 season. Several names and designs for potential new Monster Jam trucks were unveiled online at MonsterJam.com with fans given the opportunity to vote for any idea they most wanted to see created. The winner of the vote: Zombie, and it has quickly become a fan favorite!

**Mohawk Warrior®**

Mohawk Warrior is loose and his Mohawk Nation is behind him. Mohawk Warrior has been shredding up Monster Jam since 2010, and the Mohawk Warrior’s rebel yell is audible for miles. With the largest mohawk in the world and a look that sets it apart, you know that there’s only one Mohawk Warrior. You have two choices – get out of the way or join the Mohawk Nation!
During a Monster Jam® freestyle run, the Monster Jam trucks face off one at a time, smashing their way around (and often through) the obstacles on the track, including buses, cars, dirt jumps, planes, camping caravans, large recreational vehicles and more! Pushed to their physical limits, their mission is to safely entertain the fans and tame the course.

Monster Jam freestyle is judged on a scoring system by pre-determined judges. Some of the criteria used to judge freestyle are:

**Points**
- Variety of tricks
- Hitting the most obstacles on the track including cars, buses, caravans and dirt jumps
- Donuts (or Cyclone Donuts)
- Spectacular stunt or “wow” factor - something unexpected or seemingly impossible
- Saves - skilfully driving to avoid a roll over or crash, often “saving” the trick by driving on the two side wheels until the truck rights itself
- Wheelies
- Sky wheelies
- Combinations - performing multiple tricks using multiple obstacles in one pass

**Deductions**
- Rollovers are not good. The idea is to SAVE the trick, not end in a crash!
- Don’t back up! Reverse receives a deduction.
- No stops! Use the full time allowed.
Standing 12’ tall and 12’ wide, a Monster Jam® truck weighs about 10,000 pounds. Today’s technologically advanced machines use lightweight bodies and tires so more strength and weight can be put into the frame without sacrificing speed, maneuverability or safety.

1. Body
A Monster Jam truck body is designed to create a character or theme for the truck. Custom bodies (not a standard pickup truck) are built from styrofoam, plaster and wood to create a “plug” which is used to create the fiberglass mold. Creating these unique bodies is a combination of advanced computer technology and precise hand carving.

2. Driver Seat
Most Monster Jam trucks have the driver seated in the center of the vehicle so he or she can best see the track and for weight distribution. The seats are custom molded to each driver’s body and all drivers use head and neck restraint devices to keep their heads secure during rough landings. As a safety measure, all seatbelts employ a five-point harness to restrain the driver’s body.

3. Design
Most Monster Jam truck bodies feature customized, expensive and time consuming airbrushed artwork. Sometimes highly detailed computer illustrated decals are also used. Some trucks require more than 40 hours of paint time. Monster Jam body painters and decal installers are always assured a lot of work though, as the bodies are routinely destroyed during the shows.

4. Engines
Custom-built, supercharged and methanol-injected, a Monster Jam truck engine burns up to 2.5 gallons of methanol per run (approximately 250’). The size of the motor is limited to 575” and delivers about 1,500 horsepower.

5. Suspension System
In order to allow the drivers to withstand the punishing impacts of jumping and crashing a Monster Jam truck during a performance, each truck is equipped with specially-engineered extra long 76cm shock absorbers filled with oil and nitrogen gas. Two shock absorbers are installed with each tire.

6. Tires
Each Monster Jam truck tire is custom made. They must be 66” high and 43” wide. The average Monster Jam truck team will go through eight tires in one year. Tires are designed differently to satisfy various track conditions and driver preference. Carving just one tire requires over 50 hours of exacting labor.
Only a few miles away from the bright lights, glitz and glamour that is the Las Vegas strip, Sam Boyd Stadium sits in the calm desert. However, every March since 2000, it’s been anything but a serene setting. Monster Jam World Finals™ is the marquee event on the 135-city, 350 performance Monster Jam® World Tour.

Over 37,000 adoring fans, hailing from 16 countries, every Canadian Province and all 50 states turn out for the Monster Jam World Finals each year. Of the 350 performances throughout the year, the Monster Jam World Finals stands alone in prestige, excitement and notoriety.

For drivers and their crew, it’s the one chance of the year to earn bragging rights as one of the two world champions – in racing and freestyle. For fans, it’s a weekend of Monster Jam at its finest. Unlike any other sporting event, Monster Jam fans can get up-close-and-personal with the always accessible drivers.

When brought into focus, it’s literally Hot Wheels toys coming to life as the 10,000 pound, octane-injected Monster Jam trucks float effortlessly over the massive obstacles laid out on the UNLV Running Rebels football field.

Back on the strip there is a Monster Jam subculture to this adult-friendly town. While Las Vegas is a huge city, the population of Monster Jam fans is omnipresent during the Monster Jam World Finals weekend.

“It’s not uncommon to be walking down the strip and have fans recognize me and ask for an autograph or just want to chat,” said Grave Digger® driver Dennis Anderson. “When the Monster Jam World Finals are in town, you can really feel the presence of our community.”

Amidst the gas and gravity, this family entertainment show is responsible for the thousands of smiles sitting in the stands who watch to see who will be crowned the Monster Jam World Finals racing and freestyle champions. 2014 marks the 15th time Monster Jam World Finals will crown world champions and promises to build on over a decade of heritage that defines this monumental event. Most impressive of the event’s history is the value that is delivered to the fans.

In 2012, Monster Jam introduced the Young Gun Shootout™, which took place exclusively during the Friday night Double Down™ program at the Monster Jam World Finals. The Young Guns Shootout featured eight drivers who had two years or less experience driving at Monster Jam events, and who were not competing in Saturday night’s World Finals. At the end of Friday night, Bari Musawwir, driving Spider-Man, became the inaugural Young Guns Shootout Champion. In 2013, Joe Sylvester and Bad Habit beat out Iron Man and driver
Morgan Kane in the Young Gun Shootout championship round to take home the Monster Jam World Finals XIV Young Gun Shootout Championship.

In 2014, the Monster Jam World Finals will be expanding like never before with the racing and freestyle championships taking place on separate evenings and an increased field of 32 Monster Jam trucks. The Young Gun Shootout and Double Down experience will take place on Thursday night with the racing championship occurring on Friday night. Before the Saturday night freestyle championship competition, the track will be transformed into an all-new enhanced freestyle track sure to wow every fan. This new Monster Jam World Finals format is like none other and is sure to be as big as it gets.

"The loyal Monster Jam fans have been asking to expand the Monster Jam World Finals weekend with more access, more competition, more trucks, and we have answered," said Ken Hudgens, COO, Feld Motor Sports. "The two-day event creates a higher level in both racing and freestyle. The Monster Jam drivers will be able to focus on each specific competition which will result in better racing and better freestyle. In addition, holding racing and freestyle on separate days will allow us to build and create each track solely for that portion of the competition. Fans can expect an all-new and enhanced freestyle course on Saturday. All of this, combined with the expanded field to 32 Monster Jam trucks, will make this the very best Monster Jam World Finals ever."

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**Monster Jam World Finals Champions**

**Monster Jam World Finals I**
- Racing: Goldberg • Freestyle: Grave Digger

**Monster Jam World Finals II**
- Racing: Goldberg • Freestyle: Goldberg

**Monster Jam World Finals III**
- Racing: Team Meents • Freestyle: Team Meents

**Monster Jam World Finals IV**
- Racing: Wolverine • Freestyle: Avenger

**Monster Jam World Finals V**
- Racing: Grave Digger • Freestyle: - Maximum Destruction, El Toro Loco, Madusa (tie)

**Monster Jam World Finals VI**
- Racing: Madusa • Freestyle: Bounty Hunter

**Monster Jam World Finals VII**
- Racing: Grave Digger • Freestyle: - Maximum Destruction

**Monster Jam World Finals VIII**
- Racing: Batman • Freestyle: Captain’s Curse

**Monster Jam World Finals IX**
- Racing: Batman • Freestyle: Taz

**Monster Jam World Finals X**
- Racing: Maximum Destruction • Freestyle: Aftaburner

**Monster Jam World Finals XI**
- Racing: Grave Digger • Freestyle: Monster Mutt

**Monster Jam World Finals XII**
- Racing: Maximum Destruction • Freestyle: Avenger

**Monster Jam World Finals XIII**
- Racing: Maximum Destruction • Freestyle: Northern Nightmare

**Monster Jam World Finals XIV**
- Racing: Grave Digger the Legend • Freestyle: Max-D
ne of the most exciting ways to get close to the stars of the show – the Monster Jam® trucks - is at the pre-show Party in the Pits. This pre-show experience provides event goers with unparalleled access by allowing them onto the actual racetrack where they can meet the drivers, get up close to the Monster Jam trucks, collect their autographs, take photos and explore the obstacles they’ll jump over and eventually destroy! The Monster Jam Pit Party is truly the ultimate experience for any Monster Jam fan, and provides unprecedented access to the stars of the show in a way that you can’t find in any other family entertainment touring property on the planet.
Monster Jam® truck displays usually occur during the week of the live shows at corporate locations. A Monster Jam truck display is a highly productive and low cost promotion. The displays literally deliver the stars of the show directly to the fans, whether it’s at a retail store, at a mall display to create buzz in the market, a TV station complete with a driver interview, or to a lucky fan’s home as part of an online promotion. Monster Jam is mobile, it amazes fans on and off the track. In 2013, Monster Jam trucks were displayed off of the track over 400 times all around the country.
Monster Jam® is an extraordinary opportunity for brands to sponsor a major touring stadium and arena show in front of engaged, sold-out crowds – over four million per year! Monster Jam has many unique opportunities for sponsors to activate at various levels with fans and customers alike. Monster Jam sponsors are accustomed to high levels of return for their investment that include many specific and personal ways for them to connect with Monster Jam fans. Feld Motor Sports® has developed a solid roster of sponsors who are committed to the long-term success and growth of Monster Jam. These sponsors have leveraged Monster Jam assets to satisfy their unique marketing objectives through impactful on-site branding, regional and national media promotions, VIP hospitality functions, one-to-one digital consumer integration, and popular retail traffic-driving promotions.

By the Numbers
61.7% of Monster Jam attendees are male
35% of Monster Jam attendees are under the age of 12
64.6% of Monster Jam fans are Caucasian
8.2% of Monster Jam fans are Hispanic
Average household income of Monster Jam fans: $59,400

Testimonials
“Monster Jam has proven to be an effective brand engagement platform for Universal Technical Institute (UTI). Through our longtime partnership with Monster Jam, we’ve achieved two of our most critical marketing objectives: First, we connect with our current students by tapping into the passion they have for motorsports and we demonstrate an exciting career path in action. Secondly, through the broad appeal of Monster Jam, our brand is exposed to new auto and motorsport enthusiasts nationwide, allowing us to remind fans that technical automotive education is the answer behind such exciting careers.”
- Kim McWaters, CEO
Universal Technical Institute

“NGK continues to partner with Monster Jam again and again for its ability to engage with motorsports fans of all ages. We see good attendance from market to market, and our great brand-exposure continues to benefit us. Feld Entertainment demonstrates a real passion for our business and theirs. The Feld team is committed, very responsive and proactive to our business needs, not to mention, a friendly team we look forward to working with each weekend.”
- Michael Schwab, Senior Vice-President of Aftermarket Sales & Marketing
NGK Spark Plugs
Did you ever wonder how the world's premier football/baseball fields and sports arenas became Monster Jam® race tracks? There is a lot more to the transformation than dumping a little dirt over the floor. The Monster Jam track building team includes the world's best dirt track construction professionals.

The building of a Monster Jam track in the world's most famous stadiums is in reality a major construction project. Before construction begins, the Monster Jam track builders need to determine how to protect the existing turf or grass. Two separate teams are needed to make the total transformation from event floor to race track. First, the track construction crew covers the floor or field and manages the move-in of the dirt and sculpting the track. Second, the Monster Jam tech staff prepares the non-dirt obstacles and the decoration of the track and stadium walls.

The demand for great freestyle competitions and the increasingly technical tracks have put more and more demands on the construction crews. Since a Monster Jam event can happen at any time of the year, sometimes while the stadiums are busy with games, it is imperative that the move-in and move-out process be quick and that the playing field is not damaged. It is not uncommon for a stadium to be a football field one week, a Monster Jam race track the next, and then back to a working football field the following week. Let's take a look at the conversion of a stadium floor from a football field to Monster Jam track!

A typical Monster Jam® track build by the numbers:

- **100,000 sq feet of plastic** and 6000 sheets of plywood in two layers cover the grass
- **7,500 tons of dirt** (300 truck loads)
- **1,500 man hours to build and remove track** from beginning to end
- **1,500 gallons of fuel** to fuel the machinery
- **1,200 feet of banners** to dress the track
- **500 man hours** to install and remove the plastic and plywood field cover
- **72-130 hours** for the entire construction cycle from field to racetrack and back to field. The total time depends on the type of field being covered.
- **30 gallons of paint** to paint obstacles and track
- **30 dump trucks used**
- **25 crush cars**
- **20 pieces of heavy machinery**
- **18 hours** to paint logos and designs on track and obstacles
- **8-10 Dirt Crew members**
- **6 dumpsters** used as safety barriers (could be up to 40 in certain stadiums)
- **4 crush vans** (and 2 larger obstacles (buses) depending on track)
The Monster Jam® officially licensed merchandise program is one of the most successful entertainment brands at retail. With over 45 licensees in more than 20 countries Monster Jam continues to grow globally! Monster Jam partners with best in class manufacturers to bring high quality, authentic products to the world’s leading retailers. The Monster Jam officially licensed merchandise program is driven by the Mattel Hot Wheels Monster Jam die-cast vehicle and playset line which has sold more than 135 million replica trucks to date, solidifying Monster Jam as the top selling licensed entertainment brand in the Hot Wheels line. The robust and growing licensed consumer product line includes Monster Jam apparel, accessories, back to school supplies, bedding and bath, party goods and greeting cards, stationery, toys, mobile apps, and more resulting in nearly one billion dollars in retail sales to date.
omplimenting the $50 million+ yearly media campaign of the Monster Jam® tour is an impressive line-up of local, regional, national and international press coverage. As Monster Jam’s popularity spills over from the stadiums and arenas into mainstream media, the momentum of Monster Jam continues to pick up speed. Over 600 television and radio interviews were completed last year for Monster Jam! With the growth of the brand has come an array of major national media opportunities, featuring the drivers’ larger-than-life personalities as well as their 10,000 pound massive machines.
Monster Jam® is more than just the spectacular live event. Monster Jam is also great television. Beginning in 2014, FOX Sports 1 will be the new television partner of Monster Jam and will be available to nearly 100 million households nationwide. In addition to FOX Sports 1, Monster Jam is also showcased yearly on network television through CBS Sports. Monster Jam is also broadcasted internationally in over 175 countries including territories in Europe, Asia, Africa and South America.
Monster Jam® made its international debut in 2004, playing Belgium, Sweden, and Finland. Since then, the jam-packed, highly energetic, edge-of-your-seat-thriller that is Monster Jam has roared through many international stadiums, arenas, and television screens around the world. In only ten years, the Monster Jam brand has made a name for itself internationally as the only authentic Monster Jam truck event with world class drivers and trucks. In 2013, Monster Jam added two new international stops, Abu Dhabi, UAE and Sydney, Australia.

To date Monster Jam has been seen by over 4 million fans in almost 40 international cities. Will your city be next?

1. Abu Dhabi, UAE
2. Antwerp, Belgium
3. Arnhem, The Netherlands
4. Barcelona, Spain
5. Birmingham, England (UK)
6. Brøndby, Denmark
7. Brussels, Belgium
8. Calgary, Alberta
9. Cardiff, Wales (UK)
10. Chorzow, Poland
11. Copenhagen, Denmark
12. Derby, England
13. Edmonton, Alberta (Canada)
14. Geneva, Switzerland
15. Gothenburg, Sweden
16. Guadalajara, Mexico
17. Halifax, Nova Scotia (Canada)
18. Hamilton, Ontario (Canada)
19. Helsinki, Finland
20. Lisbon, Portugal
21. London, Ontario (Canada)
22. Madrid, Spain
23. Manchester, England (UK)
24. Mexico City, Mexico
25. Milan, Italy
26. Monterrey, Mexico
27. Oberhausen, Germany
28. Panama City, Panama
29. Paris, France
30. Prague, Czech Republic
31. San Jose, Costa Rica
32. Stockholm, Sweden
33. Sydney, Australia
34. Toronto, Ontario (Canada)
35. Vancouver, BC (Canada)
36. Winnipeg, Manitoba (Canada)
37. Wroclaw, Poland
38. Zurich, Switzerland
Auger In - Crash nose first. Also known as a “nose plant”

Bite - Traction. Tires gripping the surface

Blower - System that forces a combination of air and fuel into the engine to produce more horsepower. Also known as a supercharger

Burn Out - Spinning the truck’s tires to clear the mud off and gain traction

Case It - Hit the lowest part of the truck’s frame on the peak of the obstacle

Chip - Electronic chip that controls the RPM of the engine

Coil Over Shocks - Type of shock consisting of large coil springs wrapped around the outside of the shock

Cut Tires - Shaving the thread off the tires for more traction and less weight. This process -- done by hand -- takes approximately 50 hours a tire

Cyclone - A high-speed donut

Donut - When a truck spins in circles in one spot

Drive Shaft Loops - Required safety loops surrounding the drive shaft to contain parts in case of breakage

Drop the Hammer - Hitting the throttle hard

Dry Hop - Doing a burnout to clear the starting line of loose debris

Endo - When a vehicle crashes and rolls end-over-end

E.T. - The amount of elapsed time it takes a vehicle to run the course of the track

Eyeball the Track - To informally inspect the track

Five-Point Harness - Mandatory standard driver lap belt with a strap over each shoulder to the center mounting point with straps that also connects between the legs

Four Link - A type of racing suspension used on a monster truck. The four main bars that link the front and rear axles to the frame. It can be adjusted to control how much traction the truck can get

Freestyle - One of the categories of competition at Monster Jam®. Drivers are given a limited amount of time to individually perform on the track, and awarded a score on a predetermined points system.

Fuel Cell - A special safety fuel tank that is puncture resistant

Fuel Delivery - The right mixture of fuel and air properly delivered to the engine for maximum horsepower
Gag It - Stand the throttle wide open. Also known as "drop the hammer"

Grab a Footful - Jumping on the accelerator. See "gag it" or "drop the hammer"

Hammer - The throttle

Headers - Pipes connected to the motor which are designed for free-exhaust flow using a low restriction muffler

Heim Joint - A special rod end used on suspension and steering systems

Hole Shot - First vehicle off the start line

Hook Up - To get enough traction for fast acceleration

Hooking Clay - A type of track dirt that makes it easy for the tires to hook up

Hot Shoe - A top driver

Lose Fire - To lose ignition spark

Mash the Throttle - Step hard on the accelerator

Methanol - An alcohol-based fuel used in monster trucks

Nitrogen-Charged Shocks - Type of shock absorber that is filled with nitrogen

Pass - A complete run across the cars

Pogo - When the truck bounces on the rear tires while standing straight up in a wheelie

Power Out - When a driver uses a burst of acceleration to keep the truck from rolling over

Pull the Pin - The first thing that an official must do when a truck rolls over. The pin is located in the rear frame and shuts off all power to the truck

Quick Change Transfer Case - A box to which drive shafts are connected, allowing drivers to change gears depending on the length of the track

Read the Track - Determine track conditions

Remote Ignition Interrupter (RII) - A transmitter safety device used to shut off a monster truck engine by remote control

Red Light - When a monster truck leaves the starting line early before the green starting light

Revs - Engine revolutions per minute (RPM)

Riding the Wave - Coming down hard and bouncing up on the front tires while traveling some distance

Roll Cage - The steel safety structure that surrounds the driver

Roll Over - When a truck rolls over completely

Sky Wheelie - When a monster truck stands straight up with the front tires in the air at a 90-degree angle

Side-by-Side - Two trucks race next to each other

Slap Wheelie - When the front of a monster truck comes down from a wheelie and slaps itself back into another wheelie

Staged - When a truck is waiting at the starting line to race

T-bone - To crash head-on into the side of an obstacle

Teeter - When the front tires are lifted in the air while the rear tires are on the ground, rocking from side to side

Tranny - Transmission. Transfers power from the engine to the drive train

Walk It - A one-wheeled wheelie that rocks back and forth between the two rear tires

Wheelie - Lifting the front wheels of the monster truck off the ground and driving only on the rear wheels

Wheel Travel - The amount that the suspension drops when the truck is in the air
What are Monster Jam trucks?
Approximately 12’ tall and about 12’ wide, Monster Jam® trucks are custom-designed machines that sit atop 66 inch tires. Built for short, high-powered bursts of speed, Monster Jam trucks have 1,500 horsepower and are capable of speeds up to 80 miles per hour. Monster Jam trucks can jump more than 30’ high and travel a distance of about 130’ flying through the air. That’s longer than 14 cars lined up side by side!

What happens at Monster Jam live events?
At most live events, Monster Jam trucks face off in two different forms of competition — side-by-side racing and freestyle. Racing is traditional bracket racing, where the first truck to cross the finish line with the least number of penalties is the winner. The freestyle competition allows drivers a limited amount of time on an open floor to show off their skills as they finesse the huge machines in a jaw-dropping display of punishing stunts and amazing tricks that make these high-horsepower beasts appear to dance gracefully across the track.

How much do Monster Jam trucks cost?
A Monster Jam truck costs more than $600,000 per year to build, tour, staff, repair and transport from city to city. Each truck has its own driver, mechanic and specialized transport vehicle, which also houses a mobile repair shop.

When do Monster Jam events take place?
Monster Jam events take place year-round, with the majority of events taking place from January through March.

Who are the stars of Monster Jam?
The Monster Jam trucks are the stars of the show. Monster Jam selects the fastest, safest and most modern trucks to compete in its events. Some of the world’s most popular trucks include Grave Digger®, Max-D®, Monster Mutt®, El Toro Loco®, Mohawk Warrior®, Madusa®, Captain’s Curse® and Son-uva Digger®. In addition, Feld Motor Sports licenses many of the top entertainment brands in the world to create new Monster Jam trucks including licenses from Marvel, Warner Bros., and Mattel.

Do any of the Monster Jam trucks have sponsors?
Almost all Monster Jam trucks have some product and corporate sponsorship. Universal Technical Institute, Lucas Oil and Mattel are among some of the companies that support teams at Monster Jam.

Where do they get the cars to crush?
Cars, as well as vans, buses, motor homes, airplanes and ambulances, are obtained from local recycling centers and returned after each event. Full-size steel body cars are the vehicles typically crushed during an event. More than 3,000 cars are crushed at Monster Jam events each and every year.

Is it expensive to attend a Monster Jam event?
Monster Jam events are designed to be affordable for the entire family. Fans can usually take advantage of special offers for discounted tickets at most Monster Jam events.

How can I meet a Monster Jam driver?
In every city, prior to most of the Monster Jam performances, a pre-event Party in the Pits is held at the stadiums and arenas. Pit parties give fans the opportunity to meet the drivers, take photographs, get autographs and see the Monster Jam trucks up close. No other live entertainment provides more intimate access for the fans to the stars of the show than Monster Jam.

Where can I find out more about Monster Jam?
The official website of Monster Jam is MonsterJam.com. The site features a lot of information, photographs and videos about the trucks and the drivers. There are links to special features and offers, along with racing results, standings, news, schedules, ticket information, video content and more.
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